

Finance for Non-Financial Managers



This highly interactive course is designed for those who need to understand the fundamental concepts of financial and management accounting. Finance is central to effective management; applying financial concepts is essential when making the right decisions and ensuring maximum return. This event will enable you to:

- Understand the main financial statements
- Select and apply appropriate figures for different purposes, such as decision making or measuring
- Apply key performance indicators
- Be alert to warning signals
- Understand the effect of your decisions on the bottom line
- Focus your questions and attention regarding finance
- Improving business profitability
- Present yourself more credibly

Who Will Benefit?

Anyone who needs to understand the information contained in financial statements

Course Outline

- The Income Statement (P&L)
- The Balance Sheet
- The business cycle and the flow of finance
- The Cash Flow Statement
- Profit versus Cash
- Financial ratios and what do they tell us
- Costing and Break Even
- Fixed and variable costs
- Managing budgets and budgetary controls
- Improving margins
- Case studies

Duration

1 Day

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